



## Viva "Les" Vegas

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Shedonism Vegas causes a stir at first Lesbian take-over

LAS VEGAS, NV -- Upon the arrival of a highly-anticipated gay women's event of the year, Las Vegas turns into "Les Vegas." September 15-19, 2011, Sin City hosts Shedonism, a continuous celebration promoting the womanly art of and guilt-free devotion to sensual pleasures. The very soul of Vegas lends itself to a healthy dose of debauchery.

Shedonism is slated to be Vegas' largest and longest lesbian party. Scheduled in conjunction with the annual Las Vegas Pride parade and festival, this inaugural sin-fest may herald a new Vegas lesbian tradition. As thousands of women are expected to indulge, Shedonism vows to put the "wild" back in the West.

Chief pleasure conspirators include Vegas native DJ Lisa Pittman and Miami's premier lesbian production company Pandora Events. DJLP and Pandora, notorious collaborators, are beyond excited about the launch of Shedonism. DJLP says, "We're giving a voice and platform to women for the first time in Las Vegas. ... It's gonna be pretty historic." Pandora's Yesi Leon confidently adds, "The girls needed a wild trip to Vegas, so were giving them one!"

The cast of "The Real L Word" is in town for the duration, events heat up from the start with an exclusive party at the Pussy Cat Doll Lounge with performances all night by the sexiest girls in Vegas. There are DJ's from all over the country with an entourage of hot leggy dancers. The roster includes: a welcome bash, 3 dance parties aptly named Lust, Envy and Salvation, two all-afternoon pool parties, the first Official Las Vegas Pride Dyke March, a lesbian celebrity charity poker tournament to benefit the National Center for Lesbian Rights, and a sumptuous brunch. A \$99 VIP Sin Pass grants access to all events. Guests can also purchase a la carte.

The official headquarters for Shedonism is Rumor, a chic boutique hotel that is a carefree off-strip destination. Located just off Paradise Rd. Rumor's two-story layout, replete with modern suites, is built around a very cool, large central pool and cabana area, the place for Shedonism's high-energy pool bashes. The hotel's popular Addiction restaurant, under the creative direction of Food Network Star finalist Vic "Vegas" Moea, hosts the Gluttony Brunch. Rooms start at \$99.

*Source: Press Release*